

Official Rules

#favteacher #EasyBib Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. ALL PRIZES ARE AWARDED SUBJECT TO RESTRICTIONS AND CRITERIA, AND THE WINNERS' MAINTAINING ELIGIBILITY REQUIREMENTS, AS DEFINED IN THESE RULES. IF A PARTICIPANT IS AN ELIGIBLE MINOR IN HIS OR HER STATE OF RESIDENCE, HIS OR HER PARENT OR LEGAL GUARDIAN AGREES TO THESE OFFICIAL RULES ALONG WITH AND ON BEHALF OF HIS OR HER MINOR CHILD. BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THESE OFFICIAL RULES INCLUDE INDEMNITIES FROM YOU TO THE SPONSOR (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

The #favteacher #EasyBib Contest ("Contest") is sponsored by Chegg, Inc., 3990 Freedom Circle, Santa Clara, CA 95054 ("Sponsor" or "Chegg.com"). This Contest is neither endorsed by nor sponsored by Twitter, the National Education Association, or the National PTA. By entering this Contest, all entrants unconditionally accept and agree to these Official Rules and the decisions of Sponsor, which will be final and binding in all respects.

CONTEST OVERVIEW; ODDS: Eligible students can enter by following EasyBib on Twitter and Tweeting an original haiku in the style of 3 lines (5-7-5 syllables) about their favorite teacher along with the hash tags #favteacher and #EasyBib. Winners will be selected by a panel of judges based on the judging criteria set forth below. Three (3) winners will each receive one (1) 5-year subscription to EasyBib Pro valued at \$600. Entrants may only enter once and only via Twitter.

CONTEST DURATION: The Contest begins upon announcement on May 8, 2017, and the deadline for entry is 11:59:00 PM PST on May 14, 2017 ("Contest Period"). Once the Contest Period has passed, no further entries will be accepted. Chegg will announce the winner on or about June 1, 2017, through Twitter.

PARTICIPANT ELIGIBILITY: The Contest is open to legal residents of the 50 United States and the District of Columbia, who: (1) are at least 13 years of age, (2) currently enrolled at an accredited U.S. high school or U.S. college, and (3) lawfully reside in the 50 United States or the District of Columbia (each, an "Eligible Person"). Only one entry per person. The contest is void in Puerto Rico, all U.S. territories and possessions, and where prohibited by law. Entries must be from individual students only; groups, organizations and multiple-party entries are not eligible to win the prize. The Contest is governed by United States law and is subject to all applicable federal, state and local laws and regulations. Current or former employees of Chegg Inc., its parents, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, judges, employees and members of the immediate families or households of each of the foregoing are not eligible. Immediate family members include parents, siblings or any person residing in the same household.

ENTRY: To enter, follow EasyBib on Twitter during the Contest Period and a Tweet with a 3-line haiku about your favorite teacher along with the hash tags #favteacher and #EasyBib. Entries should express the entrant's appreciation for a #favteacher or a memory of their favorite teacher. Entries must be submitted via Twitter. Entries may not contain any language that is derogatory, offensive, or otherwise not responsive to the contest theme. Chegg may verify the eligibility of any entrant; if an entrant is found to be ineligible to enter the contest their entry will be considered invalid. Limit one entry per person; if an applicant enters more than one time he or she will be disqualified from the competition. By entering you agree to accept and be bound by these rules. Odds of winning depend on the number of entries submitted. Your entry must be your own sole original creation. By submitting your entry, you are certifying that you and you alone created the entry; entries that plagiarize the work of others will be disqualified. Chegg is the sole and final arbiter of all disputes relating to the eligibility of any person or any aspect of these rules and this Contest.

JUDGING: Within seven (7) days after the Contest Entry Period has ended, a panel of judges made up of Chegg employees will review all valid entries and choose one winner that, in the judges' sole discretion, represents the best #favteacher entry based on: creativity of haiku (50%), relevance of reason the teacher is the entrant's #favteacher (40%), and technical writing skill (10%). The decision of the judges is final. In the event of a tie, an additional tie-breaker judge will determine the winners from among all such tied entries using the judging criteria above.

CLAIMING YOUR AWARD: The winners will be notified via Twitter direct message, and Chegg may request a personal email address to provide additional information. Failure to provide accurate contact information may result in disqualification and if unable to reach a winner within 72 hours, Chegg may in its discretion award any prize to any other entrant. No guarantee of notification is made to entrants who do not win the Contest. This prize will be awarded to the winner(s) and directly applied to their existing or newly created EasyBib account via their email address. All information provided by entrants and winners will be used and stored in accordance with Chegg's Privacy Policy. Any prize won by an eligible minor will be awarded in the name of a parent or legal guardian. **ALL PRIZES ARE AWARDED SUBJECT TO THE TERMS, RESTRICTIONS AND LIMITATIONS SET OUT HEREIN AND ON CHEGG.COM.** Except as determined by the Sponsor in its sole discretion, no substitution of the prizing shall be offered.

PRIZE FULFILLMENT: Chegg will fulfill the prizes by granting the five (5) year subscriptions to the EasyBib accounts of the winners. The prizes are not transferrable and may not be redeemed for cash except in Chegg's sole discretion. Chegg has the sole discretion and final word over the timing and manner of any prize awards.

CONDUCT: Failure to comply with these Official Rules may result in disqualification. Chegg reserves the right at its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Contest; or to be acting in any manner deemed by Chegg to be in violation of the Official Rules, unsportsmanlike, or disruptive, or with intent to

annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, CHEGG RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

LIMITATION OF LIABILITY: EACH PARTICIPANT AGREES TO RELEASE, HOLD HARMLESS AND INDEMNIFY THE SPONSOR AND ITS OFFICERS, DIRECTORS, MEMBERS, MANAGERS, EMPLOYEES, REPRESENTATIVES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") FOR ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH PARTICIPATING IN THE CONTEST INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY.

EACH PARTICIPANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM OR HER. SECTION 1542 READS AS FOLLOWS:

"CERTAIN CLAIMS NOT AFFECTED BY A GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR."

Further, Chegg assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of the Internet or any combination thereof, or; (e) any injury or damage to participant's or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest or download any materials in the Contest. If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then Chegg reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In the event of cancellation, Chegg may randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation.

PRIVACY: Personal information collected through this promotion is subject to Chegg's posted Privacy Policy. In addition, as a condition of entering the Contest, each entrant gives consent for

Chegg to make his or her name, school, and Twitter handle publicly available, to obtain and deliver his or her name, email address and other information to third parties for the purpose of administering this contest and complying with applicable laws, regulations and rules and to announce the winners online and via other media, and to use the winner's name and entry in such announcements without restriction.

PUBLICITY RIGHTS: By entering the Contest (except where prohibited by law), entrants consent to the use of their names, pictures, likenesses, voices, biographical data, and/or any information and image contained in their entry in promotion and marketing materials throughout the world, including on the Internet, by Chegg, its promotional partners and third-party marketing partners, without additional compensation, notice, review, or approval. Nothing contained in these Official Rules obligates Chegg to make use of any of the rights granted herein and the winners waive any right to inspect or approve any such use.

GOVERNING LAW/DISPUTES: This Contest, these Official Rules, and any dispute related thereto are governed by the laws of the State of California without regard to conflicts of laws principles. Any legal action, suit, proceeding or dispute in connection with this Contest will be brought and resolved exclusively in the state or federal courts of Santa Clara County in the State of California and each entrant accepts and submits to the personal jurisdiction of these courts. If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

Except where prohibited, as a condition of participating in this Contest, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with this Contest, the prize awarded, or the determination of the winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain an award for, and hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-pocket expenses (if any), not to exceed ten dollars (\$10), and entrant further waives all rights to have damages multiplied or increased.

In the event of a dispute concerning the identity of a participant, the participant will be declared to be the authorized account holder of the Twitter account used at the time of entry, but only if that person meets all other eligibility criteria, otherwise the entry may be disqualified and any potential prize won will be forfeited in Chegg's sole discretion. An authorized account holder is defined as the natural person who is assigned to an account by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) Potential winners may be required to provide Chegg with proof that he or she is the authorized account holder. If a dispute cannot be resolved to Chegg's satisfaction, the entry and individual or individuals may be deemed ineligible in Chegg's sole discretion.

WINNER'S LIST: To receive a copy of the Winner's List, send a letter to Chegg, Inc., 10 East 39th Street, Flr. 3, New York, NY 10016 Attn: "2017 #favteacher #EasyBib Instagram Contest."

All such requests must be received within 6 months of the end of the Contest Period. Only one (1) request per outer envelope, mailed separately, will be fulfilled.

SPONSOR: Chegg Inc. 3990 Freedom Cir. Santa Clara, CA 95054.